

SCORE BIG WITH ATHLON SPORTS

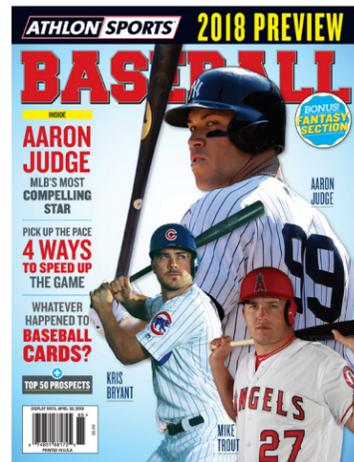
Athlon Sports' Preseason Newsstand Guides offer preview coverage for every fan of sports, from the passionate enthusiast to the weekend warrior. They fuel the excitement and anticipation that only preseason can provide, when every team is on an even playing field and it's anybody's game to win.



RACING

We take readers behind the scenes of NASCAR's three national touring series with in-depth interviews, hard-hitting features, track profiles and previews and rankings of each driver and team in America's No. 1 spectator sport.

DISTRIBUTION: 95,000
ON SALE: 01/15/19
SPACE CLOSE: 12/04/18
MATERIALS CLOSE: 12/11/18



BASEBALL

Provides the preseason analysis, predictions and team-by-team previews of all 30 clubs with rosters, stats and schedules, plus features and a peek into the college baseball top 25.

DISTRIBUTION: 220,000
ON SALE: 01/29/19
SPACE CLOSE: 12/21/18
MATERIALS CLOSE: 12/28/18



PRO FOOTBALL DRAFT

Prepare for draft day with detailed analysis on the year's draft class from former NFL personnel, along with a look at the needs of all 32 NFL teams, in-depth features on top ranked players and a mock draft to get you through the first three rounds.

DISTRIBUTION: 150,000
ON SALE: 03/12/19
SPACE CLOSE: 01/29/19
MATERIALS CLOSE: 02/05/19



COLLEGE FOOTBALL REGIONAL

These guides provide in-depth team-by-team previews, along with our preseason Top 25, All-America teams, All-Conference teams, regional features and everything else you need to know about the upcoming season.

DISTRIBUTION: 332,000 (COMBINED)
ON SALE: 05/21/19
SPACE CLOSE: 04/02/19
MATERIALS CLOSE: 04/09/19
ACC / BIG 12 / BIG TEN / PAC 12 / SEC



NATIONAL COLLEGE FOOTBALL

Including team previews for all 130 FBS schools, this preview magazine is a complete guide to college football. Look for position-by-position rankings, All-America teams, a recruiting rundown, preseason Heisman candidates and so much more.

DISTRIBUTION: 240,000
ON SALE: 05/21/19
SPACE CLOSE: 04/10/19
MATERIALS CLOSE: 04/17/19

ADDITIONAL EXPOSURE



PARADE SPORTS

Based on demand, Parade will devote one issue per quarter entirely to sports!



ATHLONSPTS.COM

provides daily and seasonal insight in an authoritative, informative and entertaining way, shaping the way fans view the game.

ATHLONSPTS.COM UNIQUES:

Nearly 1 Million Monthly

AMG PARADE SPORTS & ENTERTAINMENT ENTITY UNIQUES:

30.9 Million Monthly



FANTASY FOOTBALL

An ideal guide to help prepare fans for their fantasy football drafts. Each edition has 500 players ranked, a 280-player big board, a 20-round mock draft and 3,200 projected stats, along with position-by-position breakdowns and team-by-team analysis.

DISTRIBUTION: 220,000
ON SALE: 06/18/19
SPACE CLOSE: 05/07/19
MATERIALS CLOSE: 05/14/19



COLLEGE BASKETBALL

Hoops fans from coast-to-coast and across the globe will prepare for the season with preseason analysis and predictions, All-America and All-Conference teams, a complete Field of 68 NCAA Tournament Bracket and 500 ranked high school recruits – not to mention team-by-team previews of all 351 Division I schools.

DISTRIBUTION: 167,000
ON SALE: 09/03/19
SPACE CLOSE: 07/23/19
MATERIALS CLOSE: 07/30/19



PRO FOOTBALL

Features on all 32 teams in the National Football League by beat writers nationwide are included, along with schedules, stats, depth chart analysis and fantasy football insight. Notes from the NFL Draft and a look back at previous drafts, oddball stats and stories, and images from game day make this a NFL fan's must-have for the upcoming season.

DISTRIBUTION: 290,000
ON SALE: 06/04/19
SPACE CLOSE: 04/23/19
MATERIALS CLOSE: 04/30/19